

MODULE 2- TASK 1- ACTIVITY 1a

WP 4 - Material Design
Universitat Politècnica de Catalunya

ERASMUS+ KA2 Strategic Partnership
2018-1-TR01-KA203-058252 Immersive Business and Engineering English in Virtual Reality: A tool for the Sustainable Mobility of the Skilled Workforce in the EU (I-BEE-VR)

You are going to watch two videos describing two innovative products that have been proposed by the innovation department of a company. Before you watch the videos, look at these images and try to figure out what innovation these products can bring. Consider the discussion on innovation raised in Module 2, Lead-in Activity2.



BinE



Collabotics

Now watch the videos and discuss your pre-viewing ideas with your partners. What innovation do these products bring? Do you think these products can become successful? Why?